

Jonathan M. Brand

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Juris Doctor	<i>Cornell Law School</i> 1996
Master of Arts	<i>University of Michigan, Ann Arbor</i> 1990 French Literature
Bachelor of Arts	<i>University of Wisconsin, Madison</i> 1988 History and French <i>New York University in France</i> <i>L'Université Paris-Sorbonne</i> Junior-Year Abroad, 1986-87
Languages	English and French

PROFESSIONAL EXPERIENCE

2011-Present **Cornell College**
President; Faculty member in the Department of Politics

Cornell's Major Accomplishments

Overall:

- Implemented a comprehensive multi-year strategic plan three years ahead of schedule (2013-2019); developed a comprehensive 3-year strategic plan (2021)
- Achieved record incoming classes (2021 and 2022)
- Completed a successful reaffirmation of accreditation from the Higher Learning Commission (2013 and 2017)
- Strengthened diversity, equity, and inclusion education and programming as central to Cornell's identity, mission, and values for all students, faculty, staff, and Trustees (2013 to present)
- Created the Cornell Well-being Network, which greatly enhanced Cornell's mental health services and wellness programming (2018), and the Student Success Center (2021)
- Raised over \$118 million in cash gifts and documented cash gift pledges in Cornell's \$80 million fundraising campaign (2015-2022)
- Expanded marketing efforts in key target markets (2015 CASE Circle of Excellence Award for Cornell's Viewbook)

Academics:

- Launched a new 10-block "flex" academic calendar in light of COVID-19 (2020)
- Completed a new framework for Cornell's core curriculum (Faculty-led); Created Educational Priorities and Outcomes for all Cornell students (Faculty-led), which are incorporated in intentional ways in all courses (2019 and 2012)
- Launched (Faculty-led) new majors in Behavioral Neuroscience, Business, and Engineering Sciences (now ABET-accredited); the BFA in Musical Theatre; and new

minors in Applied Mathematics, Business, Dance, Ethnic Studies, and History (2012-2022)

- Strengthened the focus on career engagement, post-graduate opportunities, and internships through the Berry Career Institute (2016)
- Established a partnership with Beihua University in China (2017)
- Established a 3+3 program with the University of Iowa College of Law (2014), a 4+1 program with the University of Iowa College of Public Health (2017), and M.S. in Finance partnership with the University of Iowa's Tippie College of Business (2021)
- Initiated the Cornell Institute for Summer Research (2015)
- Opened the Center for the Literary Arts and introduced the endowed Dana Emerging Writer Fellow (2012)
- Increased applicants and recipients of major prestigious scholarships, fellowships, such as the Fulbright, Boren, and Gilman Awards, as well as of post-graduate positions such as in the Peace Corps (ongoing)
- Launched Esports (2019)
- Initiated the One Course Summer Institute to introduce high school students to the block system (2017)

Facilities:

- Completed a comprehensive campus facilities master plan (2014)
- Renovated four existing residence halls—Pauley, Rorem, Dows, and Tarr Halls (2015)
- Renovated and expanded the Thomas Commons, Cornell's campus center (2014)
- Completed construction of the Russell Science Center (2018) and a major renovation of West Science Hall (2019)
- Restored Cornell's second oldest building—McLennan College Hall (2021)
- Renovated and expanded Cornell's primary athletics facility (2022)
- Installed a synthetic grass surface, lights, press box, bleachers, and restrooms/concessions space at Cornell's football/lacrosse field (2014 and 2018)
- Renovated Cornell's baseball field in partnership with the Mount Vernon Community School District (2015)
- Completed construction of a new performance soccer field (2019)

Advancement:

- Exceeded \$35 million fundraising goal in cash gifts and documented cash gift pledges for the Science Facilities Project, including a \$20 million documented cash gift (2018)
- Completed fundraising (\$20.5 million) for a renovated and expanded athletics facility (2021)
- Secured a \$12.5 million gift toward *Ingenuity: Cornell College's Core Curriculum* and a renovated and expanded athletics facility (2019)
- Raised over \$500,000 to create the Cornell Well-being Network (2018)
- Exceeded Cornell's Annual Fund Goals nine of ten years (2013-2022)
- Raised over \$9.6 million in funding for the renovation of existing residence halls (2014)
- Completed a situational analysis and feasibility study in advance of Cornell's capital campaign (2015)
- Secured over \$2 million in funding for improvements in athletics facilities, including the installation of synthetic grass and lights at the football/lacrosse field, upgrades to the baseball field, and cosmetic improvements in the gymnasium (2012-2019)

As member of the Department of Politics, regularly teaches an advanced law-related course: "The Nature, Functions, and Limits of the Law."

Participated in a student-led Alternative Spring Break service learning trip to Waco, Texas, which focused on world hunger and poverty with eleven students and my spouse. (2017)

2005-2011

Doane College

President; Faculty member in Political Science

Doane's Major Accomplishments

Overall:

- Achieved record student enrollment two years in a row (2009 and 2010)
- Developed a team of strong and high-functioning senior staff
- Completed an institution-wide strategic planning process, including the creation of institution-wide measurements and benchmarks
- Initiated a diversity strategic planning process
- Surpassed \$13 million for, and then built, the George and Sally Haddix Recreation and Athletic Center (2010)
- Completed a major renovation of two historic residence halls (2009, 2010)
- Completed fundraising for, and construction of, the \$11 million Chab Weyers Education and Hixson-Lied Art Building (2007)
- Renovated all dining facilities, including a dining hall and a new coffeehouse (2006-08)
- Renovated and dedicated the Fred D. Brown Center (2007)
- Constructed the new Ledon Softball and Baseball Complex (2007)
- Successfully completed Doane College's \$40 million campaign, begun in 2002, by raising approximately \$45 million
- Strengthened all College publications, including the Doane Magazine and College viewbook (Received thirty-one CASE awards from 2008-2010 for Doane's marketing communications)
- Created a technology strategic plan

Academics:

- Added new majors in Biochemistry and Journalism and strengthened the Environmental Sciences major
- Launched the Learning Communities Initiative
- Created the Center for Excellence in Teaching and Learning
- Reduced the faculty teaching load across the institution
- Increased student/faculty research
- Opened a new Writing Center
- Created the Office of International Programs and increased the student travel scholarship available to all students
- Strengthened Doane's pre-medical program-100% success rate of student applications to all medical/health professions graduate programs in 2008
- Opened the Office of Multicultural Support Services
- Increased academic support, primarily for first-year students
- Added full-time First-Year Student Academic Advisor and Chaplain/Community Service staff member

As member of the Political Science Department, regularly taught an advanced law-related course: "The Nature, Functions, and Limits of the Law."

2001-2005

Grinnell College

Vice-President of Institutional and Budget Planning; Special Assistant and Counsel to the President; Lecturer in Political Science

As Vice-President of Institutional and Budget Planning, was responsible for developing the College's annual budget to submit to the President and the Board of Trustees. Was also responsible for guiding an institution-wide strategic planning process to inform the annual budget. Developed and refined assessment/performance measures related to institutional priorities and formally evaluated effectiveness at the end of each year. Oversaw the Office of Facilities

Coordinated projects identified in the College's campus facility plan (such as the new athletic and fitness center). Also oversaw the College's Art Gallery and Office of Community Enhancement.

As Special Assistant and Counsel to the President, assisted in many aspects of the President's activities but focusing on external relations, institutional advancement, Board of Trustees matters, writing, and major internal assignments. Served as Counsel, primarily to the President, but also to the administration and faculty. For example, as a member of a faculty committee, redrafted the faculty handbook, including such provisions as the grievance procedure and appeal process of personnel decisions; reviewed specific personnel issues and student discipline cases that came to the President; and addressed copyright and related intellectual property matters.

As Lecturer in Political Science, taught introductory and advanced law-related courses: "The Mirror or the Lamp: Law and Social Norms," "What's Right about Rights," and "The Nature, Functions, and Limits of the Law."

- 1998-2001 **Grinnell College**
Special Assistant and Counsel to the President; Secretary of the College; Lecturer
In addition to the above, as Secretary of the College, managed matters related to the Board of Trustees and its governance.
- 1997-98 **Cornell Law School**
Assistant Director of Legal Writing; Academic Support Coordinator
Helped develop a new Legal Writing Program; Instructor of first-year legal writing;
Coordinator of program for students experiencing academic difficulty and "at-risk students."
- 1996-97 **Coddington, Hicks, and Danforth
Robinson and Wood**
Associate: Undertook assignments related to intellectual property, legal malpractice, and environmental law.
- 1990-93 **University of California-Riverside
Department of Comparative Literature & Foreign Languages**
Lecturer of French: Prepared curriculum for introductory and intermediate French; Coordinated Graduate Student Teaching Program; Faculty Advisor for undergraduate French majors; Instructor in University's Teaching Assistant Development Program; Member of French Studies Committee.
- 1988-90 **The University of Michigan, Ann Arbor
Department of Romance Languages & Literatures**
Instructor: Taught introductory and intermediate French; Taught in Comprehensive Studies Program, which is a community organized around diversity, access, inclusion, and equity.

SPECIAL APPOINTMENTS

- 2004 **Nanjing University**
Visiting Professor, Nanjing University Law School, Nanjing, China
Taught graduate-level course in U.S. constitutional law and nonprofit organizational law during the summer through a Nanjing University-Grinnell College exchange program.
- 1994-96 **Cornell Law School**
Research Assistant for Dean Russell K. Osgood
Teaching Assistant: Property, Constitutional Law, and Practice Training I: First-Year Research Course.
- 1990-93 **Putney Student Travel**
Trip Leader: Led high school student groups through France; Helped develop French curriculum for upper-level language programs to France.

- 1991-93 **International Baccalaureate**
Examiner: French B Exam.
- 1987 & 1989 **NASA, Paris Air Show**
Guide and Translator/Interpreter.
- 1986-87 **Collège Jules Romains, Paris**
English Assistant, Classe de Troisième.

ARTICLES and CHAPTERS

Brand, J. "Op-Ed: Why states should give the new Johnson & Johnson COVID-19 vaccine to young adults first." *The Chicago Tribune*, 8 Feb. 2021, p. 14. Also retrieved at:
<https://www.chicagotribune.com/opinion/commentary/ct-opinion-covid-vaccine-johnson-college-students-20210208-d4mf3vcywfh5grq2x5kgq3mvy-story.html>.

Brand, J. "Foundational Truths about Higher Education." *Making College Better: Views from the Top*, Joseph L DeVitis, Peter Lang Publishing 2017.

Brand, J. "一次一门课：沉浸式教与学的实践 [One Course at a Time: The Practice of Immersive Teaching and Learning at Cornell College] [translated from: Embracing a Different Way to Learn]." 世界教育信息 [*Journal of World Education*] 29 Sept. 2016: 21-22. Print.

Brand, J. "Beware of College Rankings Without Context." *The Huffington Post* 1 Feb. 2016: n. pag. Print.

Brand, J. "Liberal Arts-Professional Divide Is an Illusion." *The Huffington Post* 30 June 2015: n. pag. Print.

Brand, J. "Embracing a Different Way to Learn." *The Huffington Post* 4 Apr. 2014: n. pag. Print.

Brand, J. "Resolving Higher Education's Challenges." *The Huffington Post* 26 Feb. 2014: n. pag. Print.

Brand, J. For-Profits Buying Nonprofits: Salvation or Suicide? *The Chronicle of Higher Education* 7 July 2010. Retrieved from <https://chronicle.com/article/Salvation-or-Suicide-/66166/>.

Brand, J. Local View: Stimulus important for higher education. *The Lincoln Journal Star* 25 Feb. 2009. Retrieved from https://journalstar.com/news/opinion/article_0288bca6-5565-5799-87d9-9f1b7cdd8b81.html.

Brand, J. Local View: Doane College's long-term approach is strong. *The Lincoln Journal Star* 5 Oct. 2008. Retrieved from https://journalstar.com/news/opinion/article_0a845e0f-1db9-5b79-88c2-1495f22bdfff.html.

Brand, J. Colleges Seek More Than High Test Scores, Class Rank. *The Lincoln Journal Star* 3 April 2006. Retrieved from <https://www.cic.edu/makingthecase/resources/december2006/brand.pdf>.

SELECT HIGHER EDUCATION-RELATED ACTIVITIES

Served as Chair of the Board of Directors, Associated Colleges of the Midwest, 2019-2020.

Served as Chair, Board of Directors/Presidents Council, The Midwest Conference (Cornell College's athletic association, NCAA, Division III), 2014-2016.

Spoke at the NCAA Convention on desirable athletic director attributes for aspiring athletic directors, January, 2012.

Spoke on building and maintaining leadership teams at The Council of Independent Colleges (CIC) Presidents Institute, January, 2012.

Served as an Advisory Board Member, Strategic Discussions for Nebraska Program of the University of Nebraska-Lincoln, 2007-2011.

Participated in CIC's Lilly Endowment-funded conference on Vocation in Undergraduate Education, 2009.

Participated in CIC's Lilly Endowment-funded seminar on Vocation and Institutional Mission, 2008-2009.
Presented on the candidacy of Dr. Charles Bessey for the Nebraska State Historical Society, 2007.

Presented on the state of environmental law in China, Lincoln's Wachiska Audubon Society of Lincoln, 2007.

Presented on the evolution of nonprofit and environmental law in China, Lincoln Rotary Club, 2006.

CHARITABLE WORK

2001-present **Putney Open Door Fund**

Member, Board of Directors, 2001-present

President, Board of Directors, 2002-2005

Oversees a non-profit organization committed to raising scholarship support for economically disadvantaged high school students to participate in summer community service, academic enrichment, and travel programs worldwide.

2002 **Iowa Peace Institute, Grinnell, Iowa**

Chair, Annual Fund Campaign

Led the annual fund campaign for the Iowa Peace Institute, a non-profit organization committed to alternative dispute resolution.

HONORS/AWARDS

1994 **Cornell Law School**

-Moot Court Best Brief Finalist

1986-87 **New York University in France**

-Academic Merit Fellowship

1984-88 **University of Wisconsin-Madison**

-French Department Award for Academic Scholarship

-Graduated with Distinction in Letters & Science

-Honors in French and History

-Dean's List

INTERESTS

Theatre. Performed in several French and English Plays, 1980-1993 and 2020.

Marathons. Competed in the Berlin, Paris, Milwaukee, Detroit, Chicago, Orange County, San Diego, Vermont, Quad Cities, and Holland Haven Marathons 1987-2015.

Cross-Country. Assisted the University of California Cross Country Team, Riverside, 1990-1993.